

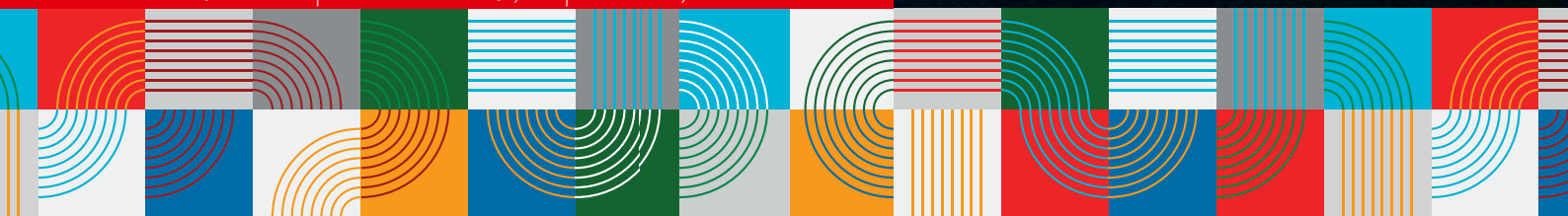


# GA2019



## 42<sup>nd</sup> General Assembly

19-20 September 2019, Cape Town, South Africa



# On the path to 2030 – ISO General Assembly 2019

This General Assembly is about charting ISO's path towards 2030. As we consider what our priorities should be over the next few years with the development of our new strategy, it is important that we consider the constantly changing environment in which we operate. For this reason, we are exploring four key **drivers of change** throughout the GA programme: **economic and trade uncertainty**, the **urgency for sustainability**, the **impact of digital technology** and **changing societal expectations and behaviour**.

Guest speakers and panel sessions will examine how external pressures in each of these domains are shaping the world in which we operate, demonstrating some of the opportunities and risks that we may face, and providing context and inspiration for discussions on the draft ISO Strategy.

## 19 September 2019

### Day 1

09:00-09:45

#### Opening of the meeting

- ISO President's address
- Representatives from the South African government

*Items 1 – 3 in the GA draft agenda (documents GA 01/2019 to 03/2019)*

09:45-10:30

- Secretary-General's Report
- Vice-President (policy)'s Report

*Items 4 and 5 in the GA draft agenda (documents GA 04/2019 and 05/2019)*

10:30-11:00

Tea/coffee break

11:00-11:45

#### Economic and trade uncertainty

- The unpredictable trade landscape – the (d)evolution of multilateralism and the rise of African integration
  - ▶ **Catherine Grant Makokera**, Trade policy expert, Lecturer at the University of the Witwatersand, Johannesburg and the London School of Economics, Director of Tutwa Consulting Group

*Item 6 in the GA draft agenda (document GA 06/2019)*

11:45-12:20

- Vice-President (finance)'s Report
  - Approval of the audited financial statements, ISO membership fees and appointment of financial auditors
- Items 7-10 in the GA draft agenda (documents GA 07/2019 to 10/2019)*

12:20-14:20

Lunch break

14:20-15:35

#### The urgency for sustainability

- The impacts of climate change on international transport networks
  - ▶ **Regina Asariotis**, Chief, Policy and Legislation Section, Division on Technology and Logistics, UNCTAD
- Standards supporting climate change adaptation, gaps and strategies
  - ▶ **Youssef Nassef**, Director of the Adaptation Programme at the UNFCCC
  - ▶ **Ilze Baron**, Deputy Director, Green Industries
  - ▶ **Jan Nel**, Director, Shangoni Management Services
  - ▶ **Zelina Ibrahim**, ISO TC 207/SC 7 Vice-Chair, Assistant Professor in Department of Environmental Studies, University of Putra, Malaysia

*Item 11 in the GA draft agenda (document GA 11/2019)*

15:35-16:05

Tea/coffee break

16:05-17:20

#### Technology: the impact of digital

- Digital transformation and its impact on business, economic development and society
  - ▶ **Bitange Ndemo**, Lecturer, University of Nairobi, former Secretary in the Kenyan Ministry of ICT

- Planning for disruption – dealing with the digital transformation challenge
    - **Adam Stingemore**, General Manager Strategy and Engagement, Standards Australia
    - **Jacob Mehus**, Managing Director, Standards Norway
- Item 12 in the GA draft agenda (document GA 12/2019)

**17:20-17:35**      **Cooperation with IEC and ITU**  
 Item 13 in the GA draft agenda (document GA 13/2019)

**17:35-18:10**      • Vice-President (technical management)'s Report  
 • Presentation of the Lawrence D. Eicher Award  
 Items 14 and 15 in the GA draft agenda (documents GA 14/2019 and 15/2019)

**18:10**              **End of day 1**

## 20 September 2019

### Day 2

**09:00-09:45**      • Strategy, leadership and diversity – Building a strong foundation for our future  
 ▸ **Lynette Ntuli**, Founding Director and CEO of Innate Investment Solutions  
 Item 16 in the GA draft agenda (document GA 16/2019)

**09:45-10:00**      • Introduction to the breakout sessions – Evolving the ISO Strategy  
 Item 17 in the GA draft agenda (document GA 17/2019)

**10:00-11:15**      **Breakout Sessions – Evolving the ISO Strategy**  
 • Rooms 1.4 / 1.6 / 2.4 / 2.6  
 Item 18 in the GA draft agenda

**11:15-11:45**      Tea/coffee break  
 **Voting: Heads of member body delegations are requested to vote in the Council elections during this coffee break**

**11:45-13:00**      **Breakout Sessions – Evolving the ISO Strategy (cont.)**  
 • Rooms 1.4 / 1.6 / 2.4 / 2.6  
 Item 18 in the GA draft agenda

**13:00-15:00**      Lunch break  
 **Group photo of heads of delegation**

**15:00-15:45**      **Society: Changing expectations and behaviours**  
 • The rise of the sharing economy – community or commodity? Challenges, opportunities and the role of standards  
 ▸ **Mary Cianchetti**, President of Standards, Canadian Standards Association (CSA Group)  
 ▸ **Tarryn Daniels**, Program Manager: AIDC Standards, GS 1 (A division of Consumer Goods Council of South Africa)  
 ▸ **Caroline Ungersbock**, Chair and Co-founder, Sustainable Tourism Partnerships Programme  
 ▸ **Mark Attwood**, Founding Director, Jrney  
 Item 19 in the GA draft agenda (document GA 18/2019)

**15:45-16:00**      • Appointments and elections  
 ▸ **Vice-President [policy] and Council members**  
 Items 20-21 in the GA draft agenda (documents GA 19/2019 and 20/2019)

**16:00-16:50**      **Any other business and closing**  
 • Speech from President-elect on upcoming priorities  
 • Closing remarks by ISO President  
 Items 22 and 23 in the GA draft agenda

**16:50**              **End of day 2 and General Assembly**

## About **ISO**

ISO (International Organization for Standardization) is an independent, non-governmental international organization with a membership of 164\* national standards bodies. Through its members, it brings together experts to share knowledge and develop voluntary, consensus-based, market-relevant International Standards that support innovation and provide solutions to global challenges.

ISO has published more than 22 500\* International Standards and related documents covering almost every industry, from technology to food safety, to agriculture and healthcare.

For more information, please visit [www.iso.org](http://www.iso.org)

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